7/11 Commercial By Ally Roeschlein Date March 10, 2022

Cast:

Maria - 30's
Brian - 40's
Narrator - 20's
Cashier #1 - 60's
Cashier #2 - 16
Mike - 50's
Jason - 50's

(A woman walks up to a cashier and dumps an armful of supplies onto the counter)

MARIA

Hi, there's a 15% off sale going on right?

CASHIER #1

Yes, It'll apply for everything but the toothpaste.

MARIA

Fuck!

CASHIER #1

Woah, ma'am. This is a Walgreens. Take that kind of language to 7/11.

MARIA

7/11?

NARRATOR

That's right, 7/11! The perfect place for when you're just on the edge of a breakdown, but not quite there yet. Founded by Charlie Sheen in a motel, 7/11 strives to serve you when you're at your lowest.

MARIA

How does it work?

NARRATOR

Well shut your whore mouth and I might tell you. Hm? Just kidding, that's the kind of fun we have here at 7/11!

MARIA

(Laughs and puts her middle finger up.)

NARRATOR

That's the spirit! From the moment you walk in the door, we promise you'll see a bunch of shit that makes you think, "who'd buy this at a 7/11?" Items such as cat food, insulin readers, and insurance plans.

MARIA

This epipen from 2012 is 75% OFF!

NARRATOR

7/11 provides you with everything you need to feel emotionally validated. Do you have unresolved anger issues?

BRIAN

Oh, sure!

NARRATOR

7/11 guarantees an aggressive man in line will make a bizarre off-color statement, giving you the moral high ground to commit assault.

MIKE

(Mumbling unintelligibly)

BRIAN

What did he say?

NARRATOR

It doesn't matter. Go for it!

(Brian shrugs and punches Mike in the face. They fight until they're off stage.)

(Maria goes to open a door)

NARRATOR (CONT'D)

Woah! What are you doing?

MARIA

Oh, I'm just going to the bathroom.

NARRATOR

First of all, you need to buy something. Second of all, 7/11 requires all visitors to sign a waiver before using any of the facilities.

MARIA

A waiver for what?

NARRATOR

Just sign it! Didn't you drink a Big Gulp right before this?

MARIA

Yeah, I quess so...

(Maria signs the waiver and opens the door to the bathroom)

Oh my GOD!

(Maria gags, horrified)

NARRATOR

Don't worry about being interrupted either, 7/11 employees are given explicit instructions to not care whether you live or die.

(Cashier #2 gives the thumbs up)

CASHIER #2

I'm paid whether you keeping breathing or not.

MARIA

THE SINK WATER BURNS LIKE ACID!

BRIAN

(Brian runs with Mike chasing

him)

HE'S GOT A GUN!

NARRATOR

7/11, There is no God here!

(Blackout)